

# **Good Oil Days Festival Committee**

## **Meeting Agenda**

Wednesday, February 6, 2019

11:30 a.m.

Humble Civic Center – Meeting Rooms C & D  
8233 Will Clayton Pkwy, Humble, TX 77338

- 1. Call to Order**
- 2. Swearing in of Members**
- 3. Elect officers: Vice-Chair, Secretary, Treasurer**
- 4. Ratify any and all action taken at previous meetings of the Good Oil Days Committee**
- 5. Approve minutes from January 17, 2019 meeting**

### **6. Friday Night Street Dance**

#### **Announcements:**

- Street dance named
- Entertainment
- DJ, Sound, Lighting, Food trucks, Security booked
- Layout
- Area capacity
- Wrist bands, cash and card entry
- Faust / Green Oaks

#### **Action Items**

- Presentation, possible action, and discussion regarding fencing and entry gate
- Presentation, possible action, and discussion regarding Ticket booths
- Presentation, possible action, and discussion regarding presale tickets
- Presentation, possible action, and discussion regarding stage trailer 30' and staging of stage
- Presentation, possible action, and discussion regarding photobooth
- Presentation, possible action, and discussion regarding directional signage
- Presentation, possible action, and discussion regarding banners
- Presentation, possible action, and discussion regarding town park activities: corn hull toss, jenga,
- Presentation, possible action, and discussion regarding verify electricity and generator for stage
- Presentation, possible action, and discussion regarding coozies
- Presentation, possible action, and discussion regarding volunteers: 5 at each entry, 2 shifts, entertainment attendant

- Presentation, possible action, and discussion regarding VIP space for the bands

## **7. Presentation, possible action, and discussion regarding Saturday Layout**

## **8. Saturday Entertainment Schedule**

### **Announcements:**

- National Anthem
- Ray, the Voice and Band
- Senior Line Dancers
- Louis Adams Diaz Band
- HHS Cheerleaders
- Pair of Aces Band
- HHS Drumline
- Pushwater Band

### **Action Items:**

- Presentation, possible action, and discussion regarding AHS's Drill Team and JROTC, SCHS's drumline and cheer team, KPark's drill team, and KHS's drumline

## **9. Vendors**

### **Announcements:**

- 1/3 booked

### **Action Items:**

- Presentation, possible action, and discussion regarding quality vendors

## **10. Food Vendors**

### **Announcements**

- Friday – 2 food trucks
- Saturday – 3 of 4 booked

### **Action Items**

- Presentation, possible action, and discussion regarding Chick-fil-a in kids zone

## **11. Kids Zone**

### **Announcements**

- Pony carousel, petting zoo, 2 moonwalks, rock climbing wall, train, 3 pet adoption organizations, and volunteers

### **Action Items**

- Presentation, possible action, and discussion regarding Clowns
- Presentation, possible action, and discussion regarding Chick-fil-a and the cow
- Presentation, possible action, and discussion regarding strolling ice cream man

- Presentation, possible action, and discussion regarding Happy Heart balloon arch for grand entrance

## **12. Beer Garden**

### **Announcements**

- Uptown park – same set up as Friday night
- Faust Distributors / Green Oaks Tavern

### **Action Items**

- Presentation, possible action, and discussion regarding fenced off with cowboy fencing
- Presentation, possible action, and discussion regarding seating

## **13. Marketing/Signage/Community Engagement**

### **Announcement**

- Title media sponsor
- Official posters – reveal and selling

### **Action Items**

- Presentation, possible action, and discussion regarding social media
- Presentation, possible action, and discussion regarding local papers
- Presentation, possible action, and discussion regarding LED Sign
- Presentation, possible action, and discussion regarding signage
- Presentation, possible action, and discussion regarding Eblasts
- Presentation, possible action, and discussion regarding expanding beyond Lake Houston
- Presentation, possible action, and discussion regarding signage posting
- Presentation, possible action, and discussion regarding more school involvement
- Presentation, possible action, and discussion regarding Humble ISD website
- Presentation, possible action, and discussion regarding marketing to all schools
- Presentation, possible action, and discussion regarding water bill
- Presentation, possible action, and discussion regarding MUD announcement
- Presentation, possible action, and discussion regarding HOAs
- Presentation, possible action, and discussion regarding non-profit organizations
- Chamber
- Presentation, possible action, and discussion regarding service organizations
- Presentation, possible action, and discussion regarding all local business

## **14. Rest Areas**

### **Action Items**

- Presentation, possible action, and discussion regarding park benches
- Presentation, possible action, and discussion regarding hay
- Presentation, possible action, and discussion regarding sponsorship sign
- Presentation, possible action, and discussion regarding turf

## **15. Volunteers**

### **Action Items**

- Presentation, possible action, and discussion regarding Friday night Entry gate attendants – 20 (2 gates, 2 shifts)
- Presentation, possible action, and discussion regarding Friday night Entertainment attendants – 2
- Presentation, possible action, and discussion regarding Friday night Runners – 2
- Presentation, possible action, and discussion regarding Friday night set up/tear down - 10
- Presentation, possible action, and discussion regarding Local high school football players helping vendors to unload, senior booth setup, rest areas, and information booth set up (10 from each school) Set up/tear down
- Presentation, possible action, and discussion regarding Beer Garden set up/tear down
- Presentation, possible action, and discussion regarding Kids Zone – United Methodist Church
- Presentation, possible action, and discussion regarding Block captains – Senior Activity Center

## **16. Sponsorships**

- Presentation, possible action, and discussion regarding Ken Austin - \$5000
- Presentation, possible action, and discussion regarding Planet Ford - \$5000
- Presentation, possible action, and discussion regarding Memorial Hermann - \$1000
- Presentation, possible action, and discussion regarding Saratoga Homes - \$1000
- Presentation, possible action, and discussion regarding Max Bowl - \$1000
- Presentation, possible action, and discussion regarding Mint Bank - \$1000
- Presentation, possible action, and discussion regarding Attorney Patricia Billings - \$1000
- Presentation, possible action, and discussion regarding Joiner Architects - \$500
- Presentation, possible action, and discussion regarding Main Event - \$500
- Presentation, possible action, and discussion regarding The Tribune – Title Media Sponsor
- Presentation, possible action, and discussion regarding Minuteman Press – In Kind
- Presentation, possible action, and discussion regarding Key Realtors –
- Presentation, possible action, and discussion regarding Waste Management – In Kind
- Presentation, possible action, and discussion regarding Green Oaks Tavern -
- Presentation, possible action, and discussion regarding Sullivans - \$250
- Presentation, possible action, and discussion regarding Lorissa Korduba - \$250

## **17. Next Meeting: Thursday, March 7<sup>th</sup>, 11:30am**

**18. Adjournment**

Posted this 1st day of February 2019, by 5:00 p.m.

  
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Jenny Page, City Secretary



I, the undersigned, do hereby certify that the above Notice of Meeting of the Governing Body of the City of Humble, Texas, is a true and correct copy of said Notice and that I posted a true and correct copy of said notice on the bulletin board at City Hall, 114 West Higgins, Humble, Texas and the City's website, [www.cityofhumble.com](http://www.cityofhumble.com). The Agenda and Notice are readily accessible to the general public at all times. Said Notice and Agenda were posted on February 1, 2019 by 5:00 p.m. and remained so posted continuously for at least 72 hours proceeding the scheduled time of said meeting.

This public notice was removed from the official posting board at the Humble City Hall on the following date and time: \_\_\_\_\_ by \_\_\_\_\_

Subscribed and sworn to before me on this the \_\_\_\_, day of \_\_\_\_\_, 2019.

\_\_\_\_\_  
Notary Public – Harris County, Texas

THIS FACILITY IS WHEELCHAIR ACCESSIBLE AND ACCESSIBLE PARKING SPACES ARE AVAILABLE. REQUESTS FOR ACCOMODATIONS OR INTERPRETIVE SERVICES MUST BE MADE 48 HOURS PRIOR TO THIS MEETING. PLEASE CONTACT THE CITY SECRETARY'S OFFICE AT (281) 446-3061 OR FAX (281) 446-7843 FOR FURTHER INFORMATION.